

L'ORÉAL
PARIS
MEN EXPERT

L O U N G E

WELCOME TO
ISSUE NO.

23

Dear Member,

Summer means barbies, cricket and lazy days with family and friends. See our summer tips for taking care of your skin. Plus win a \$1000 Godwin Charli summer wardrobe.

Q Need to impress more than your mates at your next barbecue?



A If tired eyes are giving away your lack-of-sleep secret, fight those bags and dark circles with Men Expert Hydra Energetic Ice Cool Eye Roll-On. The cooling roll-on works with our Vitamin C and caffeine - enriched formula, leaving snags and a clear run to the esky the only things left to worry about.

Q Know how to look after your skin easily this summer?



A Keep it moisturised with Men Expert Hydra Energetic SPF 15 Anti-Fatigue Moisturising Lotion. This moisturiser wakes up your skin and keeps it hydrated for 24 hours. Plus it's SPF 15 for daily UV protection. So no matter what you're doing, your skin will look its best. (Even if you're facing a fast-medium ball from Watto.)

Q Built up a sweat after a day's hard yakka?

A No matter how you've worked up a sweat, your skin needs proper cleansing. Forget soap, it can just make your



skin more sensitive. Try [Men Expert Hydra Sensitive Cleansing Foaming Cream](#) to gently cleanse your skin and help reinforce its natural resilience.

WIN A \$1,000 GODWIN CHARLI SUMMER WARDROBE

GODWIN CHARLI 



Summer style. Superior fit. European-inspired design and quality. We're giving you the chance to own \$1000 worth of the most exclusive smart casual pieces from the Godwin Charli [Spring/Summer 2011 Collection](#).

[→ ENTER NOW](#)

BONUS OFFER:

Godwin Charli is offering all L'Oréal Paris Men Expert members 20% off the Spring/Summer 2011 Smart Casual Collection*. Simply call (03) 9662 4435 or (03) 9827 3367 for your personal styling consultation.

*Offer applies to smart casual collections, excluding sales and made-to-measure items. Mention Men Expert Summer Issue for redemption by phone.

WIN 1 OF 200 HYDRA ENERGETIC SPF15 MOISTURISERS + BONUS WASH BAG

Keeps your skin awake, protected and hydrated for 24 hours. Plus, you'll get a handy, zip-up wash bag.

[→ ENTER NOW](#)



CHRISTMAS GIFT IDEAS

If you're struggling to buy a gift for your brother-in-law, sister's boyfriend or even your best mate, we've got the perfect solution.

We've put together 3 great gift packs designed to refresh tired skin, combat the signs of ageing or soothe sensitive skin.

At \$24.95, you save 30-40% off RRP[^]. Available from Priceline, My Chemist, Target, Myer, Big W and selected pharmacies.

[^]Discount may vary for each gift pack.

EACH PACK INCLUDES:

CLEANSER SHAVING GEL MOISTURISER

+ A FREE SPORTS TOWEL



→ ARE YOU AN ISSUE 22 WINNER?

EXPERT AT BEING A MAN

[Contact us](#)